

## SITI CABLE NETWORK LIMITED

Regd. Office: 135, Continental Building, Dr. Annie Besant Road, Worli, Mumbai 400 018.

Essel

September 30.

2014

26.319.5

26,576.0

834.7

15,985.5

1 753 7

3 804 9

6.179.0

(2,003.6)

631.0

(1,372.6)

(7,320.8)

(7,320.8)

(7,320.8)

6,142.1

Year ended

March 31, 2015

58.144.9

59,915.5

2.948.2

33,270.3

3.650.6

7 433 8

13.799.8

61,128.6

(1,213.1)

1,416.1

(11,775.7)

(11,775.7)

(11,775.7)

6,776.3

10,870.5

203.0

1,770.6

UNAUDITED FINANCIAL RESULTS (CONSOLIDATED) UNAUDITED FINANCIAL RESULTS (STANDALONE) (₹ In Lacs)

	Ouarter ended	Ouarter ended	Ouarter ended	Half Year ended	Half Year ended	Year ended	
Particulars	September 30, 2015	June 30, 2015	September 30, 2014	September 30, 2015	September 30, 2014	March 31, 2015	Particulars
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)	
1 Income from operations							1 Income from operations
a. Net sales/income from operations	23,154.0	22,603.2	21,695.3	45,757.2	42,134.3	88,915.4	a. Net sales/income from operations
b. Other operating income	267.3	206.2	229.4	473.5	692.6	1,677.5	b. Other operating income
Total income from operations	23,421.3	22,809.4	21,924.7	46,230.7	42,826.9	90,592.9	Total income from operations
Expenses							2. Expenses
. Cost of materials consumed	10.5	1.7	6.2	12.1	8.7	9.7	<ul> <li>Cost of materials consumed</li> </ul>
. Purchases of stock-in-trade	12.5	-	11.0	12.5	16.4	161.0	<ul> <li>Purchases of stock-in-trade</li> </ul>
. Changes in inventories of stock-in-trade	-	-	-		-	-	<ul> <li>Changes in inventories of stock-in-trade</li> </ul>
. Carriage sharing, pay channel and related costs	12,400.9	13,569.9	11,722.6	25,970.8	24,277.1	51,082.2	<ul> <li>d. Carriage sharing, pay channel and related costs</li> </ul>
Employee benefits expense	1,707.5	1,332.5	1,283.8	3,040.0	2,393.7	5,179.0	e. Employee benefits expense
Depreciation and amortisation expense	3,671.5	3,584.6	3,087.7	7,256.1	5,985.7	13,278.6	f. Depreciation and amortisation expense
. Other expenses	5,006.5	4,332.4	4,777.4	9,338.9	8,582.6	20,424.7	g. Other expenses
Total	22,809.4	22,821.1	20,888.7	45,630.4	41,264.2	90,135.2	Total expenses
<ol> <li>Profit/(loss) from Operations before Other Income, finance costs and exceptional items (1-2)</li> </ol>	611.9	(11.7)	1,036.0	600.3	1,562.7	457.7	3. Loss from operations before other income, finance costs and tax (1-2)
Other Income	869.3	237.5	454.9	1,106.9	656.7	3,106.9	4. Other income
Profit before finance costs and exceptional items (3+4)	1,481.2	225.8	1,490.9	1,707.2	2,219.4	3,564.6	5. Profit/(loss) before finance costs and tax (3+4)
Finance cost	3,426.9	3.390.0	2.958.1	6.816.9	5,995.3	12.088.3	6. Finance costs
Loss after finance cost but before exceptional items (5-6)	(1,945.7)	(3,164.2)	(1,467.2)	(5,109.7)	(3,775,9)	(8,523.7)	7. Loss before tax (5-6)
Exceptional Items	(1,743.7)	(3,104.2)	(1,407.2)	(3,102.7)	(3,773.7)	(1.9)	8 Tax expense
Lossprofit before tax (7-8)	(1,945.7)	(3,164.2)	(1,467.2)	(5,109.7)	(3,775.9)	(8,521.8)	9 Loss after tax and before prior period expenses (7-8)
0. Tax expense	346.2	52.7	(28.6)	398.9	673.9	1.666.6	10 Prior period expenses
Loss after tax and before prior period item (9-10)	(2,291.9)	(3,216.9)	(1,438.6)	(5,508.6)	(4,449.8)	(10,188.4)	11 Net loss after tax (9-10)
2 Prior period item	(2,271.7)	217.6	(1,430.0)	217.6	(4,442.0)	(10,100.4)	11 Net loss after tax (9-10)
3 Loss after tax and prior period item but before minority interest (11-12)	(2,291.9)	(3,434.5)	(1,438.6)	(5,726.2)	(4,449.8)	(10,188.4)	14 Paid-up equity share capital (Face value ₹1/- per share)
• • • • • • • • •	,,,,,		***		, , ,	, , ,	Reserve excluding revaluation reserves as per balance sheet of previous accounting
4 Minority Interest	479.3	276.1	848.0	755.5	1,003.8	721.4	15 year
15 Loss after tax and prior period item and after minority interest (13-14)	(2,771.2)	(3,710.6)	(2,286.6)	(6,481.7)	(5,453.6)	(10,909.8)	16 Earnings per share (of ₹ 1/-) (not annualized)
<ul> <li>Paid-up equity share capital (Face value ₹1/- per share)</li> <li>Reserve excluding revaluation reserves as per balance sheet of previous</li> </ul>	6,776.3	6,776.3	6,142.1	6,776.3	6,142.1	6,776.3	
accounting year						11,511.6	a) Basic
8 Earnings per share (of ₹ 1/-) (not annualized)							b) Diluted
a) Basic	(0.4)	(0.5)	(0.4)	(1.0)	(0.9)	(1.8)	
b) Diluted	(0.4)	(0.5)	(0.4)	(1.0)	(0.9)	(1.8)	Part - II

	Consolidated	Consolidated	Standalone	Standalone
	As at	as at	As at	as at
	September 30,	March 31,	September 30,	March 31,
Particulars	2015	2015	2015	2015
	(Unaudited)	(Audited)	(Unaudited)	(Audited)
A. Equity and liabilities				
1. Shareholders' funds				
(a) Share capital	6,782.7	6,782.7	6,782.7	6,782.
(b) Reserves and surplus	4,789.6	11,511.6	3,829.6	10,870.
(c) Money received against share warrants	-	-	-	-
Sub-total of Shareholders' funds	11,572.3	18,294.3	10,612.3	17,653.2
2. Minority Interest	7,532.5	6,776.0	-	-
3. Non-current liabilities				
(a) Long-term borrowings	76,662.9	93,753.6	73,738.8	90,224.6
(b) Deferred tax liability (net)	1,043.2	1,006.0		
(c) Other long term liabilities	9,688.0	7,916.5	7,642.9	7,613.0
(d) Long -term provisions	385.8	453.2	341.6	324.7
Sub-total of Non-current liabilities	87,779.9	1,03,129.3	81,723.3	98,162
4. Current liabilities				
(a) Short term borrowings	3.786.0	4.652.5	3.756.0	3.441.0
(b) Trade payables	28,816.4	26.141.7	23,128.3	21.979.
(c) Other current liabilities	69,158.4	64,306.3	58,939.4	54,726.4
(d) Short-term provisions	344.7	336.3	12.8	11.7
Sub-total of current liabilities	1,02,105,5	95,436,8	85,836,5	80,158,
Total equity and liabilities	2,08,990,2	2,23,636,4	1,78,172,1	1,95,974,4
B. Assets	, , , , , , , , , , , , , , , , , , , ,	, , , , , , ,	, .,	
1. Non-current assets				
Fixed assets				
(a) Fixed assets	1,09,077.7	1,08,501.9	58,075.4	59,281.5
(b) Goodwill on consolidation	918.0	918.0		
(c) Non-current investments	84.2	84.2	25,108.7	24,807.7
(d) Long term loans and advances	3.763.3	4.048.8	10.188.0	10.771.1
(e) Other non-current assets	6,887.1	6,301.0	6,865.2	6,274.9
Sub-total of Non-current assets	1,20,730,3	1,19,853,9	1,00,237.3	1.01.135.2
2. Current assets	, , , , , , , , , , , , , , , , , , , ,	7.7.7.	7	
(a) Current investments	80.4	80.4	80.4	80.4
(b) Inventories	1,820.6	1,400.3	1,337.3	1,032.9
(c) Trade receivables	37.785.0	32.834.9	40,304.4	35.118.5
(d) Cash and bank balances	19,456.7	43,370.6	15,664.7	39,400.
(e) Short-term loans and advances	22,983.3	24,901.2	15,870.3	18,364.
f) Other current assets	6,133.9	1,195.1	4,677.7	843.
Sub-total of Current assets	88,259.9	1,03,782.5	77,934.8	94.839.
Total assets	2,08,990.2	2,23,636,4	1,78,172,1	1,95,974.

Particulars	Quarter ended
B Investor Complaints	September 30, 2015
Pending at the beginning of the quarter	=
Received during the quarter	-
Disposed off during the quarter	-
Remaining unresolved at the end of the quarter	_

10,909.8)		16 Earnings per share (of ₹ 1/-) (not annualized)							
6,776.3									ı
11,511.6		a) Basic	(0.5)	(0.5)	(0.6)	(1.0)	(1.2)	(1.9)	i
		b) Diluted	(0.5)	(0.5)	(0.6)	(1.0)	(1.2)	(1.9)	i
(1.8)	ŀ	n . v					-		
(1.8)		Part - II	Select information	for the quarter ar	d six months ended	September 30, 201	.5		
		A. Particulars of shareholding 1 Public Shareholding							ı
		- Number of shares (in lacs)	2303.9	2303.9	1669.7	2303.9	1669.7	2303.9	
		- Percentage of Shareholding	34.0	34.0	27.2	34.0	27.2	34.0	ı
		2. Promoters and Promoter Group Shareholding							ı
		a)Pledged/Encumbered							ı
		-Number of shares (in lacs)	1309.7	1659.7	2107.0	1309.7	2107.0	1676.9	
		-Percentage of Shares (as a% of the total shareholding of promoter	29.3	37.1	47.1	29.3	47.1	37.5	
		and promoter group)							
		-Percentage of shares (as a% of the total share capital of the Company)	19.3	24.5	34.3	19.3	34.3	24.7	
		(b) Non - encumbered							
		- Number of shares (in lacs)	3162.7	2812.7	2365.4	3162.7	2365.4	2795.5	
		<ul> <li>Percentage of shares (as a % of the total shareholding of promoter and</li> </ul>	70.7	62.9	52.9	70.7	52.9	62.5	
		promoter group )							
	Į	- Percentage of Shares (as a % of the total share capital of the Company)	46.7	41.5	38.5	46.7	38.5	41.3	

Quarter ended

September 30,

2015

14.594.

606. 15,200.8

1.389.2

8,051.5

1.244.2

2 144

2.911.

(550.6)

806.2

255.6

(3,117.5

(3,117.5)

(3,117.5

6.776.3

15,751.4

June 30, 2015

14.437.6

14,822.8

168.7

9,139.3

2.013.3

3.335.7

15,656.6

(833.8)

700.5

(133.3)

(3,465.6)

(3,465,6)

217.6

(3,683.2)

6.776.

9979

September 30.

13.732.5

13,759.2

776.5

7,975.5

1 896 1

3.517.0

15,106.6

(1,347.4)

433.1

(914.3)

(3,846.2)

(3,846,2)

(3,846.2)

6.142.

939 5

2014

September 30.

2015

29.032.3

30,023.5

1.557.9

17,190.8

2.242.1

4 158 2

6.246.8

31,407.9

(1,384.4

1,506.7

6,705.4

(6,583.1)

(6.583.1)

(6,800.7

6.776.3

217.6

122.3

Place : Delhi

- 1 SITI Cable Network Limited (the "Company") operates in single business segment of cable distribution in India. Hence there are no separate reportable business or geographical segments as per Accounting Standard on Segment Reporting (AS-17).
- 2 The above unaudited financial results for the quarter and six months ended September 30, 2015 have been reviewed by the Audit Committee and were approved by the Board of Directors in their meetings held on November 09, 2015.
- 3 The Statutory Auditors have carried out a "Limited review" of the Standalone financial results for the quarter and six months ended September 30, 2015.

inaudited results for the quarter and six months ended September 30, 2015

- 4 This statement of unaudited financial results has been prepared by applying accounting policies as adopted in the last audited annual financial statements for the year ended March 31, 2015.
  5 The outstanding business advances amounting to ₹7,951 lacs given to two subsidiaries (including a wholly owned subsidiary) for acquisition of Multi-System Operators (MSOs)/
- direct points, technological up gradation etc. in near future, are considered good and recoverable, as Company has received indemnity against the aforementioned balances from majority stake holders of the Company.
- 6 The Audit Committee and the Board of Directors noted the utilisation of the proceeds of qualified institutional placement (QIP) for the half year ended September 30, 2015
- which is in line with utilisation schedule as approved by the Board of Directors. The unutilised amount as on September 30, 2015 is ₹ 1,950 lacs.

  In view of the mandatory digital addressable system (DAS') regulation announced by the Government of India, digitisation of cable networks has been implemented in Phase 1 and Phase 2 cities effective November 1, 2012 and April 1, 2013 respectively. Owing to the initial delays in implementation of DAS in phase 1 cities and challenges faced by all the Multi-System Operators (MSOs) during transition from analogue business to DAS, the Company is in the process of implementation of revenue sharing contracts entered into with the local cable operators (LCOs). Accordingly, the Company has invoiced and recognised subscription revenue on the basis of certain estimates under the new DAS regime amounting to ₹2,476 lacs (standalone ₹2,282 lacs) and ₹4,293 lacs (standalone ₹4,208 lacs) for the quarter and six months ended September 30, 2015 respectively, ₹1,072 lacs (standalone ₹839 lacs) and ₹2,085 lacs (standalone ₹1,689 lacs) for the quarter and six months ended September 30, 2014 respectively and ₹2,290 lacs (standalone ₹1,926 lacs) and ₹ 6,662 lacs (standalone ₹ 5,290 lacs) for the quarter ended June 30, 2015 and year ended March 31, 2015 respectively, based on certain estimates derived from market trends

and ongoing discussion with the LCOs. Management is of the view that the execution/implementation of such contracts will not have a significant impact on the subscription revenue

- 8 The Audit Committee and Board of Directors noted the utilisation of the proceeds of Rights Issue for half year ended September 30, 2015 is in line with utilisation schedule approved by the Board of Directors. The unutilised amount from the proceeds of Rights Issue as on September 30, 2015 is ₹ 759 lacs.
- 9 The Company continued to incur cash losses on standalone basis, during six months ended September 30, 2015 but in view of the present positive net worth, expected substantial subscription revenue growth and continued financial support from majority stake holders of the Company, the financial results continue to be prepared on a going concern basis.
- 10 Prior period item relate to license fee of ₹217.6 lacs pertaining to financial year 2014-2015 and recorded in the quarter ended June 30, 2015. 11 As approved by the Shareholders, on the basis of recommendation of Nomination and Remuneration Committee, the remuneration paid to CEO and Executive Director exceeds the prescribed limits under the Companies Act, 2013, for which necessary representation for reconsidering the application has been submitted before Central Government and approval
- 12 During the current quarter, the Company has acquired 51% equity share capital in Panchsheel Digital Communication Network Private Limited and Siti Prime Uttaranchal Communication Private Limited.
- 13 Previous period's/year's amounts have been regrouped and rearranged, wherever necessary.

Date: November 09, 2015 For SITI Cable Network Limited V D Wadhwa Executive Director and CEO